



NOVUS INSIGHTS

• Research > Decisions •



ANALYTICS & ADVISORY PARTNER

WITH CLIENT BASE ACROSS GEOGRAPHIES AND EXPERTISE TO SERVE
MULTIPLE SECTORS, NOVUS INSIGHTS IS THE PREFERRED
AND TRUSTED CUSTOM RESEARCH, ANALYTICS AND ADVISORY PARTNER.

BUSINESS RESEARCH SERVICES

Information is the Key decision-making factor for all business organisations. Our Business Research Services offer valuable insights, quantitative and qualitative information critical for making informed business decisions.

Business Research is a time taking process and requires a dedicated team of professionals to perform the task.



Novus has a team of qualified and experienced business research experts who apply robust process-oriented methods and approaches to deliver business research that is of Global Quality standards. Our research capabilities are customised to suit all of our clients needs based on their exact requirements and objectives. It is our client's positive experience, satisfaction and growth that are at the pivotal of our focus.

Novus is a trusted research partner to clients across multiple functions and Industries.

- ✓ Market Sizing and Industry Analysis
- ✓ Strategic Research
- ✓ Industry Research & Thematic Studies
- ✓ Competitive Intelligence
- ✓ Company Profiling and Best Practice Studies
- ✓ Company and Product Benchmarking
- ✓ Sales Intelligence
- ✓ Customized Newsletters
- ✓ Identifying Disruptions and Trends
- ✓ Mergers & Acquisition Research

Novus provides end-to-end business research solutions and primarily focuses on quality deliverables based on advanced subject matter expertise, and transparent research clubbed with authentic sources.

Whether you need to plan a new business, diversify your line of business, formulate strategies, drive sales growth or optimise costs we can provide you with the appropriate business research to help you take effective and informed strategic decisions. Business research is the base of any business. With Novus be rest assured that your base will be as strong as it can be.

FINANCIAL RESEARCH SERVICES

Financial Data is the indicator of the health of every company and acts as its backbone. Novus provides a variety of customised and quality Financial Research Services to its clients. It caters to organisations of all sizes and delivers Financial Research Services that is subject to unbiased perspective, risk management skills, advanced expertise and a sharp sense of timing.

Financial data is a key indicator of factors such as the failures and successes of a company, risk reduction opportunities, and costs and benefits of a new product or service development based on the current market trends.

Novus's Financial Research will help you take precise and game-changing decisions in the light of your company's current market position, the operational and financial drivers of your business in comparison to your competitor's business behaviours.



Our in class, comprehensive and profound list of Financial Research Services includes:

- ✓ Trading and Transactional Comps
- ✓ Financial Overview
- ✓ Capital Markets Overview
- ✓ Financial Modeling
- ✓ Bond Pricing
- ✓ Financial Benchmarking
- ✓ Credit Analysis
- ✓ Earnings call review / analysis

With its dedicated Financial Research Services Novus primarily focuses on equipping its clients with critical information complimented with complex analysis to operate effectively. We have a team of extremely dedicated, qualified and experienced professionals with in-depth knowledge of the subject matter. They have industry standards training and backgrounds to assist organisations in the best possible manner.

Novus is a trusted financial research partner to clients across multiple functions and industries. For all your Financial Research and analysis needs you can contact Novus, where authentic financial data empowers you to take apt and empowered financial decisions best for your company's survival, sustainance, and growth.

DATA ANALYTICS SERVICES

Novus offers its clients with Data Analytics Services that comprises of smart data insights that helps its clients to exercise a stronger marketing impact, increase their revenue options, lower their costs, increase their sales and Penetrate new markets.

Our Data analytics experts specialise in developing end to end data analytics solutions for business problems across a variety of industries and functions. They begin by understanding the pain points, the gap between expectation and end results. Then our data experts pull data from original, authentic and reliable sources, whether internal to the organisation or external. The data is collected, validated, correlated, refined and finally secured to provide our clients with valuable insights of business intelligence, and the recommendations of the next best actions. Our capabilities range from basic data processing to complex and comprehensive statistical skills.



Our Data Analytics Services include:

- ✓ Data Acquisition Support
- ✓ Data Processing & Validation
- ✓ Reporting & Dashboarding
- ✓ Inquisitive Analysis
- ✓ Predictive Modeling

Novus helps you utilise data through modern data analytics techniques for innovation and growth. Novus follows a lean and innovative approach towards data analytics in the best interests of its client. We believe in delivering value to our clients in light of their requirements and objectives.

So what are you waiting for? Contact us today:

 Info@novusinsights.com

Make us your trusted data analytics partner and we will have you sorted. Our experts are happy to assist you.

SUPPORT SERVICES

Novus provides its clients with innovative graphic solutions subject to their ongoing needs for design services. We offer our clients with creative options that help them to meet the tight budgets, project timeframes and rigid demands.

Whether you are an entrepreneur, a business firm, or a research organisation you will need well-crafted documents to lay out ideas and facts in a clear, lucid and concise language to effectively and appropriately present significant decision-making issues. Our team of experts at Novus will assist you with the same.



Our Key Competencies:

- ✓ Presentation services
- ✓ Layout & creative design services
- ✓ Documentation services

Novus's Support Services equip you with presentation enhancements and language edits to transform your business to a sterling piece of communication. Experts at Novus have diverse experience with a variety of domains. Our Presentation skills, creative design skills and documentation services have served clients across various industries and niches.

If you are looking for clean and attractive and apt quality documents and presentations that represent key components of successful pitches and deals then contact us now.



OUR SUPPORT TEAM
IS HAPPY TO
SERVE YOU.

ABOUT NOVUS INSIGHTS

Over View

Headquartered in Singapore, Novus Insights is a leading research and analytics services company that leverages data to derive meaningful insights and enable its global clients to take smart, fast and precise decisions helping them to expand as well as surpass their goals. With our diverse portfolio of clients including Corporates, Consulting firms, BFSI, Private Equity and Venture Capital firms, we have been growing into one of the leading and most trusted research and analytics services provider.

Our continuous focus on client commitment, consistent quality and an energetic internal team culture led by highly seasoned professionals have catapulted us amongst most preferred research and analytics services provider.

Our Value Proposition



Cost Optimization: We develop solutions that work best for our clients. We determine, evaluate, execute as well as track every solution we provide, making sure that our clients get the desired outcomes for their business. By partnering with us, our clients can focus completely on the core functions and achieve optimum productivity thereby saving substantial cost.



Expertise in providing analysis and insights: We have strong ability to provide actionable insights over and above data and facts. Our teams of experts have experience of working on critical assignments across sectors enabling us to understand our clients better and their individual requirements, irrespective of their industry.



HELPING GLOBAL CLIENTS
TO TAKE SMART, FAST AND
PRECISE DECISIONS TO
EXPAND THEIR GOALS

CLIENT TESTIMONIALS

"Once again your dedicated team at Novus has impressed me, thank you. It was critical for me to finish this work on time without compromising on the quality of data and information. Your team not only provided complete solutions that were super helpful but also adhered to the strict timelines showing complete dedication and understanding of the subject matter. It was great working with you and I will definitely not hesitate to refer you people to others with a similar need."

Research Director of a Leading Consulting firm based out of UK

"I worked with Novus for a complete redesigning of an important presentation that I needed on a stringent deadline. The team at Novus not only met the strict deadlines but also transformed the presentation into compelling and impactful one. I was able to wow my audience and leave them with a lasting impression."

Marketing Director of a South American Financial Services firm

"Novus' strong analytical abilities and excellent understanding of the Pharma and Healthcare industry enabled them to provide solutions that solve our business problems. Their ability to produce useful insight from data in a clear, concise and dynamic way has helped us do our business in a better way. Their professional work ethics and timelines adherence ensured that they exceeded our expectation always. We definitely look forward to working with Novus again."

Data and Insights director at a Leading European Pharmaceutical firm

"We approached Novus with multiple demands that required a high level of subject matter expertise and excellent statistical skill. We were looking to partner with someone who could deliver all these on a strict budget and deadline. The team at Novus not only managed to do all that but also added value with their creative out of the box thinking and delivered the project on time which has helped our business to accelerate with a speed not seen before. I would definitely work with this team again and again. Thank you."

M&A Head at a leading Advisory firm in Europe





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